



## Tariff for advertising on Sash-Style - 23/07/09

[www.sash-style.co.uk](http://www.sash-style.co.uk)

Type of Advertisement	£/Month	£/Year	Min. period
<b>Home page</b>			
*Banner - head of page	15	150	3 months
*Banner - foot of page	10	100	3 months
<b>Directory and DIY draught-proofing page</b>			
Display ad in listing	5	50	6 months
Banner in listing	5	50	3 months
**Display with banner in listing	10	100	3 months
*Display with banner at top of listing	15	150	3 months
*Banner at head of page	20	200	3 months
*Banner at foot of page	10	100	3 months
<b>Other pages</b>			
*Banner at head of a page	10	100	3 months
*Banner at foot of a page	7.50	75	3 months
<b>FAQ page</b>			
Banner "sponsoring" an FAQ	5	50	3 months
<b>DIY draught-proofing page</b>			
Plain text listing (for suppliers of DIY draught-proofing kits)	-	25	1 year

### Broaden the scope of your listing

Your entry appears in the full listing and also in the listing for the county in your address. If you work in other nearby counties, for a one-off charge of **£10.00** you can have your listing appear in 5 more counties or regions. If you take out a banner or display advertisement this is included.

**Display adverts with a banner** in the listings are in the form of a framed box with a different colour background and a standard size banner. A banner display advert will appear within the top 20 on all main directory pages (full, county and regional, but not draught-proofing listings).

**Display adverts** are in the form of a framed box with a different colour background and slightly larger text.

**Banner adverts at the head or foot of a page** qualify an entry for inclusion in the top 20 listings of the main directory page.

**To design a static banner** - £20.00 or included in 1 year price. (standard graphic web site banner 468x60 pixels in gif, jpg or png format) Prices for animated banners on application.

\* these are exclusive advertisements i.e. only one of each on any page. Empty slots or those currently occupied by non-sash window banners are available

**All advertisements and banner design are payable in advance.**

To request more information or to order a paid for advertisement, send an email to [enquiries@sash-style.co.uk](mailto:enquiries@sash-style.co.uk)